# Innovation

# **GRONOVA'24**

Ignite the entrepreneurial spirit & foster innovative business concepts and ventures in Agriculture



# Phase 1

Propose your innovative agricultural business ideas as a Presentation (Online)

# Phase 2

Presentation on business idea Discussion session on the proposed concept (On Stage)

Selection of Participants for Phase 2 will be based on the submitted startup idea.

### Instruction:

- Project idea should be submitted in either pdf/pptx format to agronova2k24@gmail.com on or before 27.06.2024
- Mention Details (Name, Year, Department, College & Contact No)
- · Font style Times New Roman
- 3-4 participants per team
- Presentation time: 10 mins (Max)
- Discussion: 5 mins (Max)
- · Language English and Tamil

Refer the Standard Template for the presentation

https://tinyurl.com/mr3u8wa3

Disclaimer: No Plagiarism, Formal Tone of presentation must

Contact

SHATHEES R - 8778067727

LAKSHIKAA V S - 6381285099







### **INNOVATION SUMMIT**

#### **GENERAL RULES:**

This event is designed to ignite the entrepreneurial spirit among agricultural graduates, fostering innovative business concepts and ventures in the realm of agriculture.

### Phase: 1 (Online):

Propose your innovative agricultural business ideas and related concepts for consideration. (as presentation)

## Phase: 2 (On-Stage):

Presentation on business idea. Discussion session on the proposed business concepts.

#### **RULES:**

- Project idea should be submitted in either pdf/pptx format to email id on or before 27/06/2024.
- Font style: Times New Roman.
- Font Size: 12.
- No plagiarism.
- 3-4 participants per team.
- A standard template will be provided for the presentation.
- Presentation time: 10 minutes (Max).
- Discussion: 5 minutes (Max).
- Deadline for report submission: Will be announced.
- Language English and Tamil.
- 10 best proposals will be selected for presentation.

• Selection of Participants for Phase 2 will be based on the submitted startup idea

# **SCORE TABLE:**

TEAM	CLARITY OF	ORIGINALITY	EFFICACY	CONVINCING	ADHERENCE	CREATIVITY	TOTAL
ID	PRESENTATION	&INNOVATION	OF IDEA	ABILITY (5M)	TO THE	(3M)	(20)
	(3M)	(5M)	(2M)		TIME (2M)		