

Resource REVOLUTION



FOR THE PURPOSE OF CREATIVE APPRAISAL

- 3 Participants per team
- Teams of Round 2 will be selected based on Round 1 score



UPCYCLING

- Raw materials provided need to be upcycled into sustainable product & explained
- Time : 30 min (Upycling) + 5-10 min (Explanation)



UPCYCLING & MARKETING

- 5 other materials are provided
- Re- Upcycling the product made in round 1 by team members one after another
- Time: 45 min (15 min each)
- Re-Upycling + 10 min (Advertising)

Contact

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RESOURCE REVOLUTION

The event is built for the purpose of creativity appraisal and to bring out the innovative ideas of students. Teams need to upcycle the given raw materials into a sustainable product and marketize it.

RULES AND REGULATIONS:

ROUND 1 – Upcycling

- 3 participants per team
- Raw materials will be given to all teams and They need to upcycle that into a sustainable product.
- Teams will explain the features and characteristics of their products.
- Elimination will be based on the score.
- Time – Half an hour (Upcycling) + 5-10 min (Explain)

Evaluation Criteria :

LOTNO	TEAM ID	INNOVATION (5 MARKS)	TIME MANAGEMENT (2 MARKS)	RESOURCE USAGE (3 MARKS)	FINAL PRODUCT (5 MARKS)	EXPLANATION (5 MARKS)	TOTAL (20)

ROUND 2 – UPCYCLING, MARKETING

- Upcycling the product made in the round 1 with the additional material given.
- 5 materials will be provided
- One member of the team should choose a material and re upcycle the product made in the first round
- The next member should choose another material from the remaining provided materials and further continue the process
- The third member would do the same

